

GECOR

PEOPLE. CITIES. TECHNOLOGY.

SOCIETY 5.0

SMART
PEOPLE
SMARTER
CITIES

From technology to people.

SMART CITIES FOR A BRIGHTER TOMORROW

CITIZENS CITIES TECHNOLOGY TOGETHER

A simple idea with a real impact

Gecor was born more than 20 years ago to **improve public administration processes** using technology.

From the beginning, we had a clear conviction:
behind every process there is a person.



REAL
NEEDS.
REAL
PEOPLE.



In 2011, we took a key step

We realised that a correct process
did not always mean a satisfied citizen.

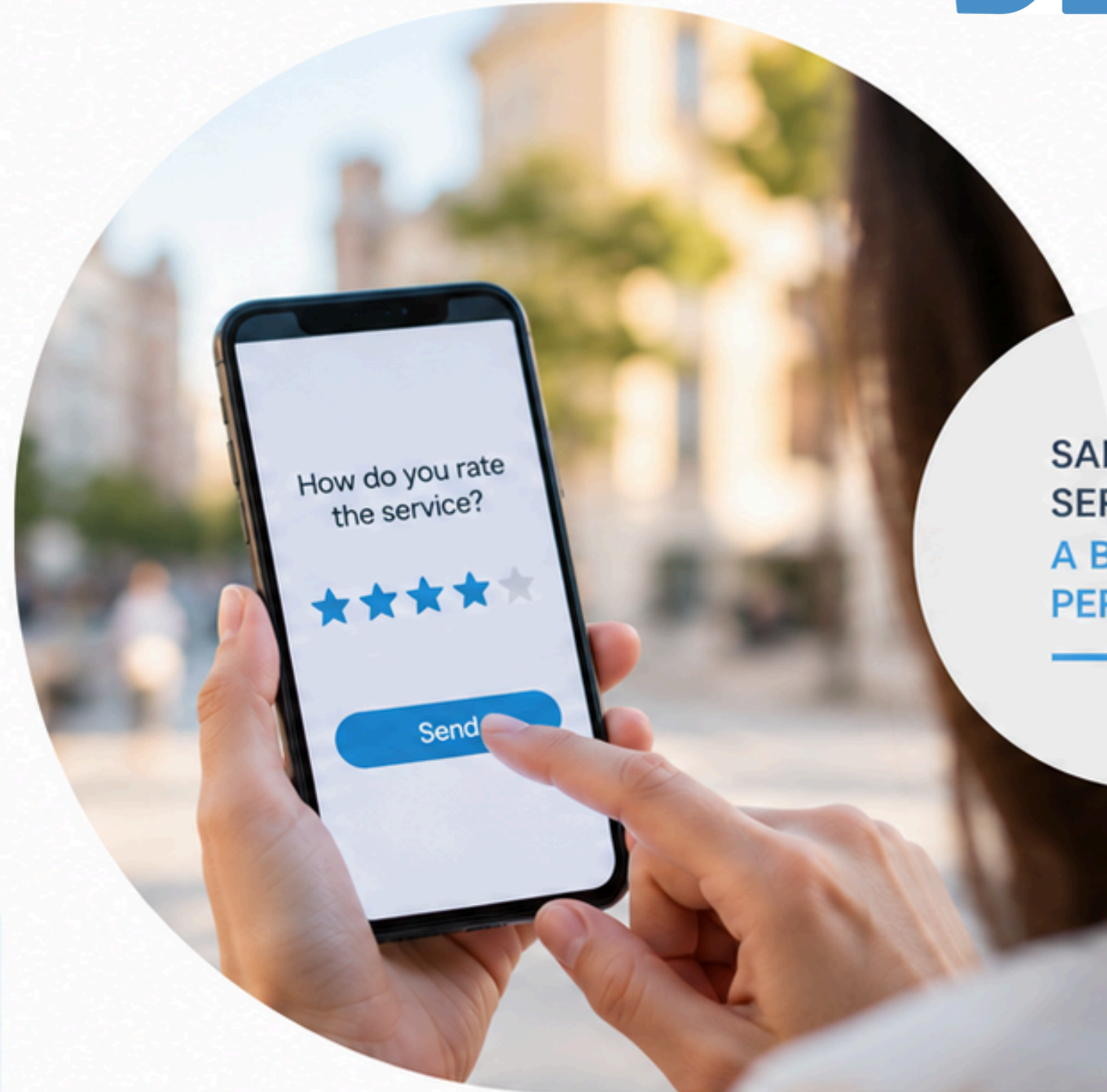
So, in 2011 we started asking citizens
to rate the service once the issue was resolved.



ADMINISTRATION VIEW



CITIZEN VIEW

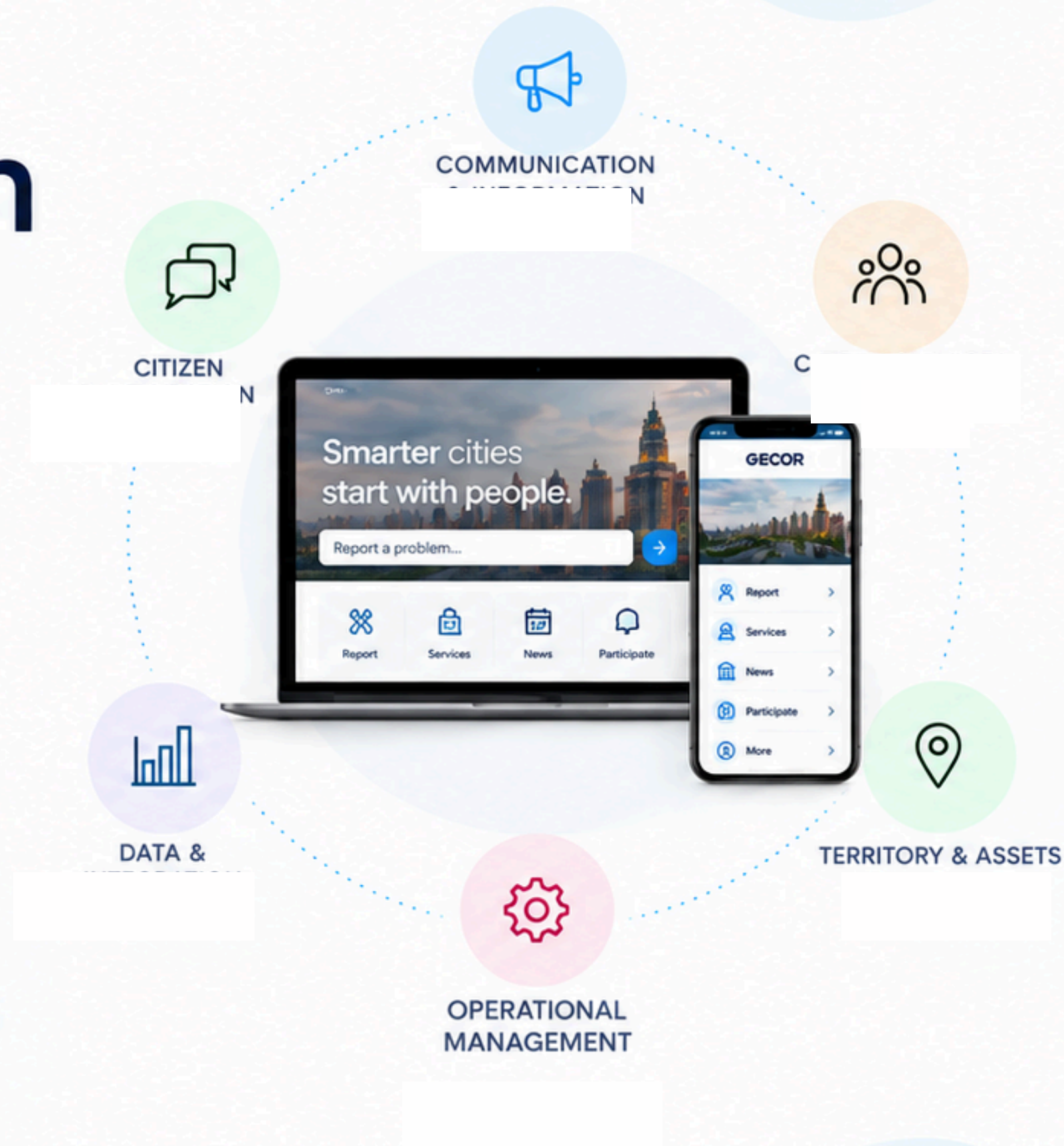


SAME
SERVICES.
**A BROADER
PERSPECTIVE.**

“If citizens are at the centre,
their perception must also be part
of the process.”

One platform for smarter cities.

CONNECTING CITIZENS,
SERVICES AND ADMINISTRATION
IN A **SINGLE ECOSYSTEM.**



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**DIFFERENT NEEDS.
A SINGLE SOLUTION.**



FOR CITIZENS



FOR ADMINISTRATIONS

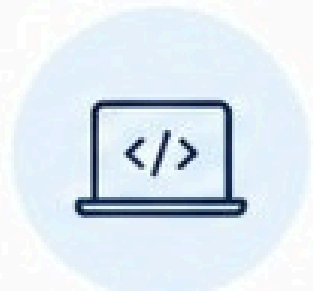


FOR A MORE
SUSTAINABLE FUTURE

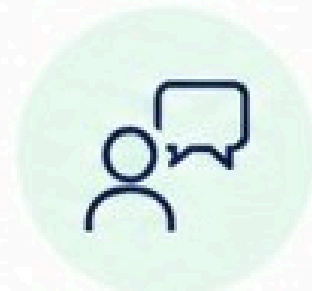
Cities are people

Artificial Intelligence. Same purpose. New possibilities.

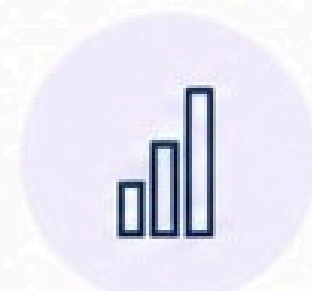
TECHNOLOGY THAT UNDERSTANDS CITIES
AND PEOPLE.



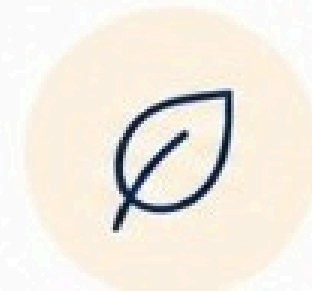
BUILD BETTER



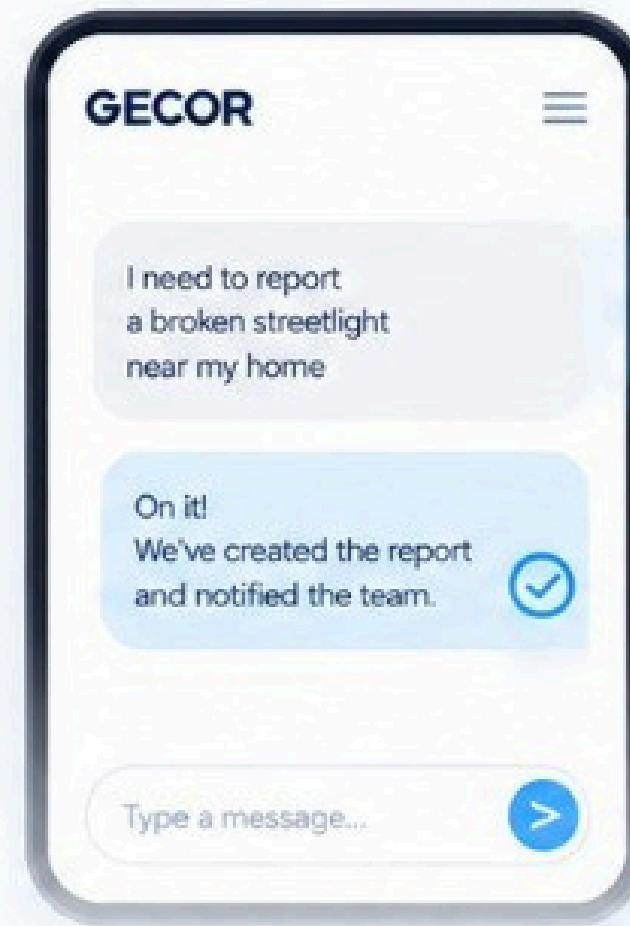
SERVE BETTER



DECIDE BETTER



FOR A BRIGHTER
TOMORROW



*From
citizen requests
to real solutions*

A MORE
NATURAL,
ACCESSIBLE
AND **HUMAN**
RELATIONSHIP
WITH CITIES.

A more natural way to live your city

In the future, citizens won't need to know which service to use. They will simply **talk to their city.**



"I want to report a broken streetlight"



"What activities are there this weekend?"



"Please collect a bulky item"



"I need help with a procedure"

Behind every conversation,
a **smarter, more connected city.**

Hello,
how can I help you
today?



...

SAME
SERVICES.
**A SIMPLER
EXPERIENCE.**

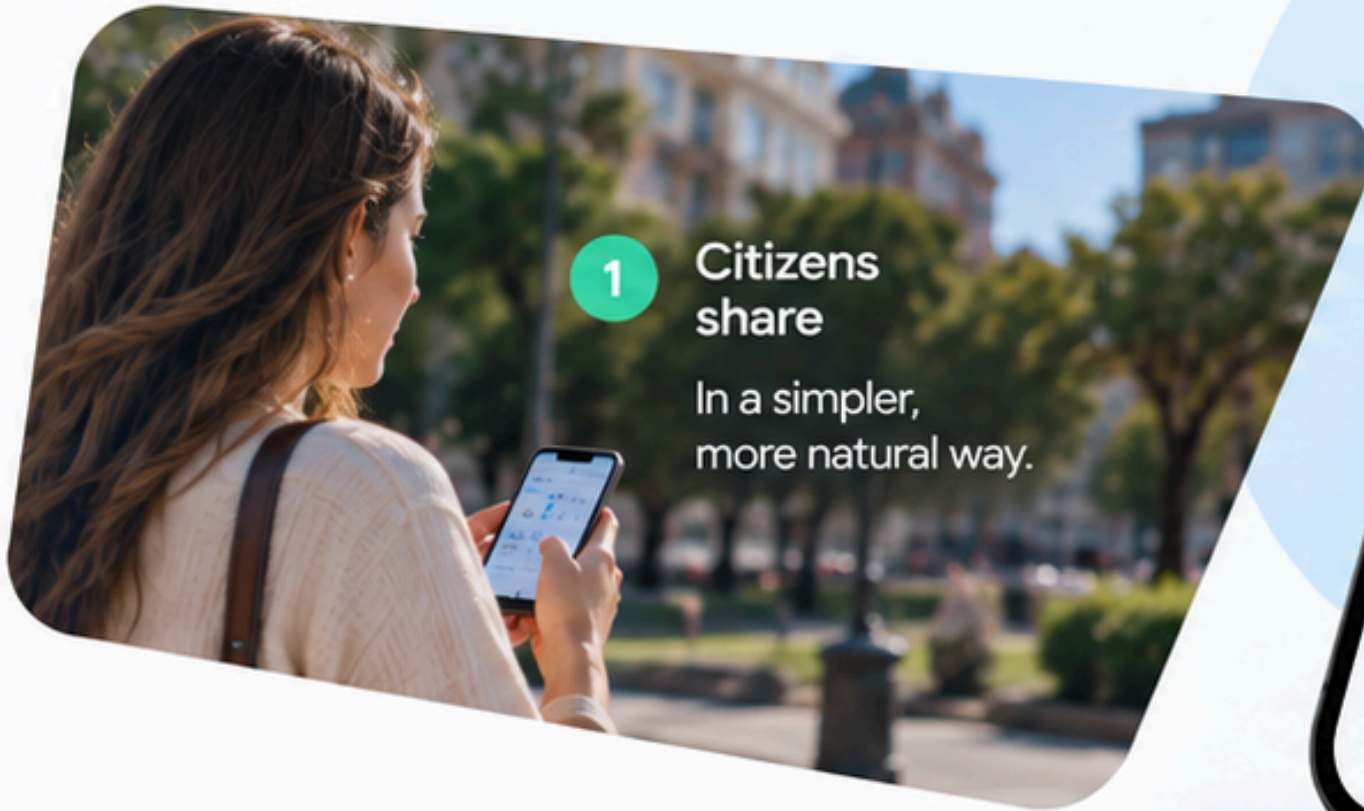
From a city that responds to a city that learns

AI TURNS CITIZEN INPUT INTO SMARTER DECISIONS.

1

Citizens share

In a simpler, more natural way.

**Citizen reports**

1

I think this streetlight is not working

**AI detects patterns**

2



3

Cities act earlier

More efficient services.



"When will the park be open again?"



Natural conversations.
Real solutions.



People today.
Better cities tomorrow.

Different expertise. A brighter tomorrow.

When universities, companies and public administrations work together, innovation becomes **real impact**.



GECOR

COLLABORATION
BUILDS CITIES
THAT PUT **PEOPLE**
FIRST.

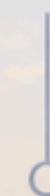
A MORE
HUMAN
TOMORROW

People today. Better cities tomorrow.

Technology with a purpose.
Cities that listen, understand
and act. **For people.**

PEOPLE.
CITIES.
TECHNOLOGY.

LISTEN
UNDERSTAND
ACT
IMPROVE



A MORE
HUMAN
TOMORROW

*Smarter cities
for brighter lives*



More livable
cities



More sustainable
communities



More efficient
services



A more resilient
tomorrow

SAME
PURPOSE.
MORE
POSSIBILITIES.